



# 10 PLACES TO USE DIGITAL SIGNAGE IN SCHOOLS

You only have a few seconds to engage students, staff and visitors to your school. Place your screens in key spots around your facility, with content tailored to each location's audience and needs:



## 1 ENTRANCES AND EXITS

- Welcome messages
- Staff and department directories
- Wayfinding maps
- Bus and shuttle schedules

## 2

## HALLWAYS & COMMON AREAS

- Current date, time and weather forecast
- Sign-ups for activities and clubs
- Current school initiatives
- Social media posts
- Fun facts and trivia
- Safety and behavior reminders



## 3 CAFETERIA

- Menus and daily specials
- Nutritional information
- Health tips
- Meal plan options

## 4

## LIBRARY

- Available workstations
- Book of the week
- Maps by topic or author
- Policies and procedures



## 5 COMPUTER LABS

- Available workstations
- Queuing data and wait times
- Rules and security policies
- Digital literacy tips

## 6

## ATHLETICS

- Practice and game schedules
- Current standings for teams
- Ticket promotions
- Player and staff spotlights



## 7 THEATER

- Upcoming performances
- Ticket information
- Audition and rehearsal schedules
- Stagecraft tips and tricks

## 8

## CLASSROOMS

- Daily announcements
- Reinforce topics being studied
- Deadlines and reminders
- Status of current competitions and projects



## 9 STAFF ROOMS

- Teaching schedules and subs
- Upcoming test dates
- HR announcements
- Professional development opportunities

## 10

## ADMINISTRATION

- Counselor office hours
- Available appointments
- Information for parents and visitors
- School honors and achievements



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