

20 DIGITAL SIGNAGE IDEAS FOR LIBRARIES

Library digital signage is the key to engaging people and getting them what they need. With some well-crafted messages, the library becomes much more than an archive of materials – it becomes a dynamic space that informs visitors and knits the library into the community it serves. Here are some quick ideas for what to show on your library signs:



Welcome messages and hours of operation

1



Announcements for visitors and staff

2



Parking and public transportation info

3



New books and media arrivals

4



Staff picks for books and resources

5



Check out and return policies

6



Special events, classes and readings

7



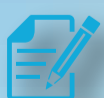
Workstations and rooms availability

8



Tour times and registration info

9



Research and reading tips

10

11 Wayfinding maps of the library and the local area



12 Author bios and most popular works



13 Café menus and nutritional info



14 Facility rental information



15 ADA services available



16 Online learning opportunities



17 Community announcements and events



18 Local business directory or advertising



19 Current weather and forecast



20 Inspirational quotes, health tips and more



Transform the way your **library communicates**.
For more information about **digital signage solutions**, contact us.

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